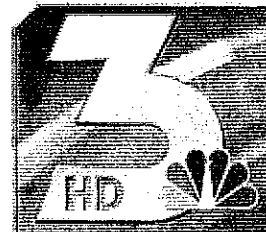


ORDER



KSNV

Orders

Order / Rev: 105003
 Alt Order #: 06837948
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 Flight Dates: 10/09/12 - 10/15/12
 Original Date / Rev: 08/01/12 / 10/22/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: GMMB, Inc./ Washington D.C.
 Buying Contact: _____
 Billing Contact: _____
Washington Harbor
Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Obama for America - Revised
 Demographic: A35+
 Product Codes: PLC01-Democrat
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
 Order Separation: 00:05:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/01/12 | 10/15/12 | 101 | \$58,485.00 | \$49,712.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|--------------|---------|--------------|-------------|--------|
| October 2012 | 101 | \$58,485.00 | \$49,712.25 | 0.00 |
| Totals | 101 | \$58,485.00 | \$49,712.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 30% | \$58,485.00 |
| Market | 100% | \$194,950.00 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 21% | \$40,939.50 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 14% | \$27,293.00 |
| KTUD | 1% | \$1,949.50 |
| KVVU | 26% | \$50,687.00 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 8% | \$15,596.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|---------------------------|-------|-------------------|---------|-------------|-------|---------------|-----|------|------|-------|------------|
| E 1 | KSNV | 10/09/12 | 10/12/12 | M-F 5-6a WakeUp w/WaQM | | 5-6a | -TWTF-- | :30 | 4 | \$450.00 | 1 | 0.00 | NM | 4 | \$1,800.00 |
| | | | | M-F 5-6a WakeUp w/Wagners | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/08/12 | 10/14/12 | -TWTF-- | | 4 | | \$450.00 | | 0.00 | | | | | |

Order / Rev: 105003
 Alt Order #: 06837948
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|--|-----------------------|----------------|-----------------|---------------|-----------------------|------------|-------------|------|------|-------|------------|
| E 1 | KSNV | 10/09/12 | 10/12/12 | M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners | M | 5-6a | -TWTF-- | :30 | 4 | \$450.00 | 1 | 0.00 | NM | 4 | \$1,800.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | 4 | | \$450.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/08/12-10/14/12 | | M-F 5-6a WakeUp w/Wagner | 5-6a | | -TWThF---- | :30 | (\$450.00) | 0.00 | NM | | | | |
| See MG 1.5, 1.6, 1.7, 1.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/08/12-10/14/12 | | M-F 5-6a WakeUp w/Wagner | 5-6a | | -TWThF---- | :30 | (\$450.00) | 0.00 | NM | | | | |
| See MG 1.5, 1.6, 1.7, 1.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/08/12-10/14/12 | | M-F 5-6a WakeUp w/Wagner | 5-6a | | -TWThF---- | :30 | (\$450.00) | 0.00 | NM | | | | |
| See MG 1.5, 1.6, 1.7, 1.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 10/08/12-10/14/12 | | M-F 5-6a WakeUp w/Wagner | 5-6a | | -TWThF---- | :30 | (\$450.00) | 0.00 | NM | | | | |
| See MG 1.5, 1.6, 1.7, 1.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 10/09/12-10/12/12 | | M-F 5-6a WakeUp w/Wagner | 5-6a | | -TWThF---- | :30 | \$450.00 | 0.00 | NM | | | | |
| Ⓜ MG for 1.2, 1.4, 1.1, 1.3 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 6 | KSNV | 10/09/12-10/12/12 | | M-F 5-6a WakeUp w/Wagner | 5-6a | | -TWThF---- | :30 | \$450.00 | 0.00 | NM | | | | |
| Ⓜ MG for 1.2, 1.4, 1.1, 1.3 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 7 | KSNV | 10/09/12-10/12/12 | | M-F 5-6a WakeUp w/Wagner | 5-6a | | -TWThF---- | :30 | \$450.00 | 0.00 | NM | | | | |
| Ⓜ MG for 1.2, 1.4, 1.1, 1.3 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 8 | KSNV | 10/09/12-10/12/12 | | M-F 5-6a WakeUp w/Wagner | 5-6a | | -TWThF---- | :30 | \$450.00 | 0.00 | NM | | | | |
| Ⓜ MG for 1.2, 1.4, 1.1, 1.3 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 2 | KSNV | 10/15/12 | 10/15/12 | M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners | M | 5-6a | M----- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | 1 | | \$450.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/15/12-10/21/12 | | M-F 5-6a WakeUp w/Wagner | 5-6a | | M----- | :30 | (\$450.00) | 0.00 | NM | | | | |
| See MG 2.2 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/15/12-10/15/12 | | M-F 5-6a WakeUp w/Wagner | 5-6a | | M----- | :30 | \$450.00 | 0.00 | NM | | | | |
| Ⓜ MG for 2.1 10/15 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 3 | KSNV | 10/09/12 | 10/12/12 | Wake Up Early w/ Wagn Wake Up Early Wagners | M | 430a-5a | -TWT--- | :30 | 4 | \$50.00 | 3 | 0.00 | NM | 3 | \$150.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWT--- | 4 | | \$50.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 3 | KSNV | 10/08/12-10/14/12 | | Wake Up Early w/ Wagners | 430a-5a | | -TWTh----- | :30 | (\$50.00) | 0.00 | NM | | | | |
| Unresolved | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| E 5 | KSNV | 10/09/12 | 10/12/12 | M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners | M | 6-7a | -TWTF-- | :30 | 4 | \$700.00 | 1 | 0.00 | NM | 4 | \$2,800.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | 4 | | \$700.00 | | 0.00 | | | | | | |

Order / Rev: 105003
 Alt Order #: 06837948
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------|--|-------------------|-----------------|---|-------|-----------------------|-----------------|---------------|-------------|-----------------------|-----|---------------|-------------|-------|------------|
| E 5 | KSNV | 10/09/12 | 10/12/12 | M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners | CM | 6-7a | -TWTF-- | :30 | 4 | \$700.001 | | 0.00 | NM | 4 | \$2,800.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | | 4 | | | \$700.00 | | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/08/12-10/14/12 | | M-F 6-7a WakeUp w/Wagner6-7a | | 6-7a | -TWThF---- | :30 | | (\$700.00) | | 0.00 | NM | | |
| | See MG 5.5,5.6,5.7,5.8 | | | | | | | | | | | | | | |
| | [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | |
| 2 | KSNV | 10/08/12-10/14/12 | | M-F 6-7a WakeUp w/Wagner6-7a | | 6-7a | -TWThF---- | :30 | | (\$700.00) | | 0.00 | NM | | |
| | See MG 5.5,5.6,5.7,5.8 | | | | | | | | | | | | | | |
| | [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | |
| 3 | KSNV | 10/08/12-10/14/12 | | M-F 6-7a WakeUp w/Wagner6-7a | | 6-7a | -TWThF---- | :30 | | (\$700.00) | | 0.00 | NM | | |
| | See MG 5.5,5.6,5.7,5.8 | | | | | | | | | | | | | | |
| | [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | |
| 4 | KSNV | 10/08/12-10/14/12 | | M-F 6-7a WakeUp w/Wagner6-7a | | 6-7a | -TWThF---- | :30 | | (\$700.00) | | 0.00 | NM | | |
| | See MG 5.5,5.6,5.7,5.8 | | | | | | | | | | | | | | |
| | [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | |
| 5 | KSNV | 10/09/12-10/12/12 | | M-F 6-7a WakeUp w/Wagner6-7a | | 6-7a | -TWThF---- | :30 | | \$700.00 | | 0.00 | NM | | |
| | Ⓜ MG for 5.4,5.3,5.2,5.1 | | | | | | | | | | | | | | |
| | [Revised Rate to Reinstate] | | | | | | | | | | | | | | |
| 6 | KSNV | 10/09/12-10/12/12 | | M-F 6-7a WakeUp w/Wagner6-7a | | 6-7a | -TWThF---- | :30 | | \$700.00 | | 0.00 | NM | | |
| | Ⓜ MG for 5.4,5.3,5.2,5.1 | | | | | | | | | | | | | | |
| | [Revised Rate to Reinstate] | | | | | | | | | | | | | | |
| 7 | KSNV | 10/09/12-10/12/12 | | M-F 6-7a WakeUp w/Wagner6-7a | | 6-7a | -TWThF---- | :30 | | \$700.00 | | 0.00 | NM | | |
| | Ⓜ MG for 5.4,5.3,5.2,5.1 | | | | | | | | | | | | | | |
| | [Revised Rate to Reinstate] | | | | | | | | | | | | | | |
| 8 | KSNV | 10/09/12-10/12/12 | | M-F 6-7a WakeUp w/Wagner6-7a | | 6-7a | -TWThF---- | :30 | | \$700.00 | | 0.00 | NM | | |
| | Ⓜ MG for 5.4,5.3,5.2,5.1 | | | | | | | | | | | | | | |
| | [Revised Rate to Reinstate] | | | | | | | | | | | | | | |
| E 6 | KSNV | 10/15/12 | 10/15/12 | M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners | CM | 6-7a | M----- | :30 | 1 | \$700.001 | | 0.00 | NM | 1 | \$700.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | 1 | | | \$700.00 | | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/15/12-10/21/12 | | M-F 6-7a WakeUp w/Wagner6-7a | | 6-7a | M----- | :30 | | (\$700.00) | | 0.00 | NM | | |
| | See MG 6.2 | | | | | | | | | | | | | | |
| | [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | |
| 2 | KSNV | 10/15/12-10/15/12 | | M-F 6-7a WakeUp w/Wagner6-7a | | 6-7a | M----- | :30 | | \$700.00 | | 0.00 | NM | | |
| | Ⓜ MG for 6.1 10/15 | | | | | | | | | | | | | | |
| | [Revised Rate to Reinstate] | | | | | | | | | | | | | | |
| E 7 | KSNV | 10/09/12 | 10/12/12 | Today Show Today Show | CM | 658a-9am | -TWTF-- | :30 | 8 | \$250.004 | | 0.00 | NM | 0 | \$0.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | | 8 | | | \$250.00 | | | 0.00 | | | |

Order / Rev: 105003
 Alt Order #: 06837948
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----------|-------------------|-----------------|---|-------------------|-----------------------|-----------------|---------------|---------------|-----------------------|-----|------------|-------------|-------|----------|
| E 7 | KSNV | 10/09/12 | 10/12/12 | Today Show Today Show | CM | 658a-9am | -TWTF-- | :30 | 8 | \$250.004 | | 0.00 | NM | 0 | \$0.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | 8 | | \$250.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/08/12-10/14/12 | | Today Show | | 658a-9am | -TwThF---- | :30 | | (\$250.00) | | 0.00 | NM | | |
| Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/08/12-10/14/12 | | Today Show | | 658a-9am | -TwThF---- | :30 | | (\$250.00) | | 0.00 | NM | | |
| Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/08/12-10/14/12 | | Today Show | | 658a-9am | -TwThF---- | :30 | | (\$250.00) | | 0.00 | NM | | |
| Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 10/08/12-10/14/12 | | Today Show | | 658a-9am | -TwThF---- | :30 | | (\$250.00) | | 0.00 | NM | | |
| Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 10/08/12-10/14/12 | | Today Show | | 658a-9am | -TwThF---- | :30 | | (\$250.00) | | 0.00 | NM | | |
| Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 6 | KSNV | 10/08/12-10/14/12 | | Today Show | | 658a-9am | -TwThF---- | :30 | | (\$250.00) | | 0.00 | NM | | |
| Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 7 | KSNV | 10/08/12-10/14/12 | | Today Show | | 658a-9am | -TwThF---- | :30 | | (\$250.00) | | 0.00 | NM | | |
| Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 8 | KSNV | 10/08/12-10/14/12 | | Today Show | | 658a-9am | -TwThF---- | :30 | | (\$250.00) | | 0.00 | NM | | |
| Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| E 9 | KSNV | 10/13/12 | 10/13/12 | News 3 Sunrise - SATUR News 3 Sunrise SATURDAY | CM | 6a-7a | -----S- | :30 | 1 | \$125.004 | | 0.00 | NM | 1 | \$125.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | 1 | | \$125.00 | | 0.00 | | | | | | |
| E 10 | KSNV | 10/13/12 | 10/13/12 | Saturday Today Saturday Today | CM | 7a-9am | -----S- | :30 | 1 | \$625.001 | | 0.00 | NM | 1 | \$625.00 |
| SAT TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | 1 | | \$625.00 | | 0.00 | | | | | | |
| E 11 | KSNV | 10/14/12 | 10/14/12 | News 3 Sunrise - SUND News 3 Sunrise SUNDAY | CM | 6a-7a | -----S | :30 | 1 | \$110.004 | | 0.00 | NM | 1 | \$110.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | 1 | | \$110.00 | | 0.00 | | | | | | |
| E 12 | KSNV | 10/14/12 | 10/14/12 | Sunday Today Sunday Today | CM | 7a-8am | -----S | :30 | 1 | \$750.001 | | 0.00 | NM | 1 | \$750.00 |
| SUN TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | 1 | | \$750.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/08/12-10/14/12 | | Sunday Today | | 7a-8am | -----Su | :30 | | (\$750.00) | | 0.00 | NM | | |
| See MG 12.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/14/12-10/14/12 | | Sunday Today | | 7a-8am | -----Su | :30 | | \$750.00 | | 0.00 | NM | | |
| Ⓜ MG for 12.1 10/14 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 13 | KSNV | 10/14/12 | 10/14/12 | News 3 Today Wknd News 3 Today | CM | 9a-930am | -----S | :30 | 1 | \$125.004 | | 0.00 | NM | 1 | \$125.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |

Order / Rev: 105003
Alt Order #: 06837948
Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537
KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------|-------|-------------------|-----------------|---|-------|-------------------|---------|-----|-------------|-----------|-----|---------------|------|-------|------------|
| E 13 | KSNV | 10/14/12 | 10/14/12 | News 3 Today Wknd News 3 Today | CM | 9a-930am | -----S | :30 | 1 | \$125.004 | | 0.00 | NM | 1 | \$125.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | -----S | | 1 | | | \$125.00 | | | 0.00 | | | |
| E 14 | KSNV | 10/14/12 | 10/14/12 | Chris Matthews 9:30AM SM Chris Matthews SUN 9:30am | CM | 9:30a-10a | -----S | :30 | 1 | \$175.004 | | 0.00 | NM | 1 | \$175.00 |
| CHRIS MATHEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | -----S | | 1 | | | \$175.00 | | | 0.00 | | | |
| E 15 | KSNV | 10/09/12 | 10/12/12 | M-F Today Show II 3rd HD M-F Today Show II | CM | 9-10a | -TWTF-- | :30 | 8 | \$425.001 | | 0.00 | NM | 8 | \$3,400.00 |
| TODAY SHOW II | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | -TWTF-- | | 8 | | | \$425.00 | | | 0.00 | | | |

Order / Rev: 105003
 Alt Order #: 06837948
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|----------|----------|--------------------------|-------|----------------|---------|-----|-------|----------|-----|------|------|-------|------------|
| E 15 | KSNV | 10/09/12 | 10/12/12 | M-F Today Show II 3rd Hr | COM | 9-10a | -TWTF-- | :30 | 8 | \$425.00 | 1 | 0.00 | NM | 8 | \$3,400.00 |

M-F Today Show II

TODAY SHOW II

Start Date End Date Weekdays Spots/Week Rate Rating
 Week: 10/08/12 10/14/12 -TWTF-- 8 \$425.00 0.00

| Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | Rate | Rtg | Type |
|------|------|-------------------|---|----------------|------------|--------|-----------------------|------|------|
| 1 | KSNV | 10/08/12-10/14/12 | M-F Today Show II 3rd Hr | 9-10a | -TwThF---- | :30 | (\$425.00) | 0.00 | NM |
| | | | See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | |
| 2 | KSNV | 10/08/12-10/14/12 | M-F Today Show II 3rd Hr | 9-10a | -TwThF---- | :30 | (\$425.00) | 0.00 | NM |
| | | | See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | |
| 3 | KSNV | 10/08/12-10/14/12 | M-F Today Show II 3rd Hr | 9-10a | -TwThF---- | :30 | (\$425.00) | 0.00 | NM |
| | | | See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | |
| 4 | KSNV | 10/08/12-10/14/12 | M-F Today Show II 3rd Hr | 9-10a | -TwThF---- | :30 | (\$425.00) | 0.00 | NM |
| | | | See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | |
| 5 | KSNV | 10/08/12-10/14/12 | M-F Today Show II 3rd Hr | 9-10a | -TwThF---- | :30 | (\$425.00) | 0.00 | NM |
| | | | See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | |
| 6 | KSNV | 10/08/12-10/14/12 | M-F Today Show II 3rd Hr | 9-10a | -TwThF---- | :30 | (\$425.00) | 0.00 | NM |
| | | | See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | |
| 7 | KSNV | 10/08/12-10/14/12 | M-F Today Show II 3rd Hr | 9-10a | -TwThF---- | :30 | (\$425.00) | 0.00 | NM |
| | | | See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | |
| 8 | KSNV | 10/08/12-10/14/12 | M-F Today Show II 3rd Hr | 9-10a | -TwThF---- | :30 | (\$425.00) | 0.00 | NM |
| | | | See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | |
| 9 | KSNV | 10/08/12-10/14/12 | M-F Today Show II 3rd Hr | 9-10a | -TwThF---- | :30 | \$425.00 | 0.00 | NM |
| | | | Ⓜ MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] | | | | | | |
| 10 | KSNV | 10/08/12-10/14/12 | M-F Today Show II 3rd Hr | 9-10a | -TwThF---- | :30 | \$425.00 | 0.00 | NM |
| | | | Ⓜ MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] | | | | | | |
| 11 | KSNV | 10/08/12-10/14/12 | M-F Today Show II 3rd Hr | 9-10a | -TwThF---- | :30 | \$425.00 | 0.00 | NM |
| | | | Ⓜ MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] | | | | | | |
| 12 | KSNV | 10/08/12-10/14/12 | M-F Today Show II 3rd Hr | 9-10a | -TwThF---- | :30 | \$425.00 | 0.00 | NM |
| | | | Ⓜ MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] | | | | | | |
| 13 | KSNV | 10/08/12-10/14/12 | M-F Today Show II 3rd Hr | 9-10a | -TwThF---- | :30 | \$425.00 | 0.00 | NM |
| | | | Ⓜ MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] | | | | | | |
| 14 | KSNV | 10/08/12-10/14/12 | M-F Today Show II 3rd Hr | 9-10a | -TwThF---- | :30 | \$425.00 | 0.00 | NM |
| | | | Ⓜ MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] | | | | | | |
| 15 | KSNV | 10/08/12-10/14/12 | M-F Today Show II 3rd Hr | 9-10a | -TwThF---- | :30 | \$425.00 | 0.00 | NM |
| | | | Ⓜ MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] | | | | | | |
| 16 | KSNV | 10/08/12-10/14/12 | M-F Today Show II 3rd Hr | 9-10a | -TwThF---- | :30 | \$425.00 | 0.00 | NM |
| | | | Ⓜ MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] | | | | | | |

| | | | | | | | | | | | | | | | |
|------|------|----------|----------|--------------------------|-----|-------|--------|-----|---|----------|---|------|----|---|----------|
| E 16 | KSNV | 10/15/12 | 10/15/12 | M-F Today Show II 3rd Hr | COM | 9-10a | M----- | :30 | 2 | \$425.00 | 1 | 0.00 | NM | 2 | \$850.00 |
|------|------|----------|----------|--------------------------|-----|-------|--------|-----|---|----------|---|------|----|---|----------|

M-F Today Show II

TODAY SHOW II

Start Date End Date Weekdays Spots/Week Rate Rating
 Week: 10/15/12 10/21/12 M----- 2 \$425.00 0.00

Order / Rev: 105003
 Alt Order #: 06837948
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----------|-------------------|-----------------|---|-------------------|-----------------------|-----------------|---------------|---------------|-----------------------|-----|------------|-------------|-------|------------|
| E 16 | KSNV | 10/15/12 | 10/15/12 | M-F Today Show II 3rd Hr M-F Today Show II | BM | 9-10a | M----- | :30 | 2 | \$425.00 | 1 | 0.00 | NM | 2 | \$850.00 |
| TODAY SHOW II | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | 2 | | \$425.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/15/12-10/21/12 | | M-F Today Show II 3rd Hr | | 9-10a | M----- | :30 | | (\$425.00) | | 0.00 | NM | | |
| See MG 16.3, 16.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/15/12-10/21/12 | | M-F Today Show II 3rd Hr | | 9-10a | M----- | :30 | | (\$425.00) | | 0.00 | NM | | |
| See MG 16.3, 16.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/15/12-10/15/12 | | M-F Today Show II 3rd Hr | | 9-10a | M----- | :30 | | \$425.00 | | 0.00 | NM | | |
| Ⓜ MG for 16.2, 16.1 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 4 | KSNV | 10/15/12-10/15/12 | | M-F Today Show II 3rd Hr | | 9-10a | M----- | :30 | | \$425.00 | | 0.00 | NM | | |
| Ⓜ MG for 16.2, 16.1 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 17 | KSNV | 10/09/12 | 10/12/12 | M-F Today Show III 4th Hr Today 4th Hour | BM | 10am-11am | --TWTF-- | :30 | 8 | \$325.00 | 1 | 0.00 | NM | 8 | \$2,600.00 |
| TODAY SHOW III | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | --TWTF-- | 8 | | \$325.00 | | 0.00 | | | | | | |

Order / Rev: 105003
 Alt Order #: 06837948
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|------|----------|----------|---------------------------|-------|----------------|---------|-----|-------|----------|-----|------|------|-------|------------|
| E 17 | KSNV | 10/09/12 | 10/12/12 | M-F Today Show III 4th Hr | BM | 10am-11am | -TWTF-- | :30 | 8 | \$325.00 | 1 | 0.00 | NM | 8 | \$2,600.00 |
| Today 4th Hour | | | | | | | | | | | | | | | |

TODAY SHOW III

Start Date End Date Weekdays Spots/Week Rate Rating
 Week: 10/08/12 10/14/12 -TWTF-- 8 \$325.00 0.00

| Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | Rate | Rtg | Type |
|---|------|-------------------|---------------------------|----------------|------------|--------|-----------------------|------|------|
| 1 | KSNV | 10/08/12-10/14/12 | M-F Today Show III 4th Hr | 10am-11am | -TwThF---- | :30 | (\$325.00) | 0.00 | NM |
| See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | |
| 2 | KSNV | 10/08/12-10/14/12 | M-F Today Show III 4th Hr | 10am-11am | -TwThF---- | :30 | (\$325.00) | 0.00 | NM |
| See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | |
| 3 | KSNV | 10/08/12-10/14/12 | M-F Today Show III 4th Hr | 10am-11am | -TwThF---- | :30 | (\$325.00) | 0.00 | NM |
| See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | |
| 4 | KSNV | 10/08/12-10/14/12 | M-F Today Show III 4th Hr | 10am-11am | -TwThF---- | :30 | (\$325.00) | 0.00 | NM |
| See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | |
| 5 | KSNV | 10/08/12-10/14/12 | M-F Today Show III 4th Hr | 10am-11am | -TwThF---- | :30 | (\$325.00) | 0.00 | NM |
| See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | |
| 6 | KSNV | 10/08/12-10/14/12 | M-F Today Show III 4th Hr | 10am-11am | -TwThF---- | :30 | (\$325.00) | 0.00 | NM |
| See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | |
| 7 | KSNV | 10/08/12-10/14/12 | M-F Today Show III 4th Hr | 10am-11am | -TwThF---- | :30 | (\$325.00) | 0.00 | NM |
| See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | |
| 8 | KSNV | 10/08/12-10/14/12 | M-F Today Show III 4th Hr | 10am-11am | -TwThF---- | :30 | (\$325.00) | 0.00 | NM |
| See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | |
| 9 | KSNV | 10/08/12-10/14/12 | M-F Today Show III 4th Hr | 10am-11am | -TwThF---- | :30 | \$325.00 | 0.00 | NM |
| Ⓜ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] | | | | | | | | | |
| 10 | KSNV | 10/08/12-10/14/12 | M-F Today Show III 4th Hr | 10am-11am | -TwThF---- | :30 | \$325.00 | 0.00 | NM |
| Ⓜ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] | | | | | | | | | |
| 11 | KSNV | 10/08/12-10/14/12 | M-F Today Show III 4th Hr | 10am-11am | -TwThF---- | :30 | \$325.00 | 0.00 | NM |
| Ⓜ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] | | | | | | | | | |
| 12 | KSNV | 10/08/12-10/14/12 | M-F Today Show III 4th Hr | 10am-11am | -TwThF---- | :30 | \$325.00 | 0.00 | NM |
| Ⓜ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] | | | | | | | | | |
| 13 | KSNV | 10/08/12-10/14/12 | M-F Today Show III 4th Hr | 10am-11am | -TwThF---- | :30 | \$325.00 | 0.00 | NM |
| Ⓜ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] | | | | | | | | | |
| 14 | KSNV | 10/08/12-10/14/12 | M-F Today Show III 4th Hr | 10am-11am | -TwThF---- | :30 | \$325.00 | 0.00 | NM |
| Ⓜ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] | | | | | | | | | |
| 15 | KSNV | 10/08/12-10/14/12 | M-F Today Show III 4th Hr | 10am-11am | -TwThF---- | :30 | \$325.00 | 0.00 | NM |
| Ⓜ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] | | | | | | | | | |
| 16 | KSNV | 10/08/12-10/14/12 | M-F Today Show III 4th Hr | 10am-11am | -TwThF---- | :30 | \$325.00 | 0.00 | NM |
| Ⓜ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] | | | | | | | | | |

| | | | | | | | | | | | | | | | |
|----------------|------|----------|----------|---------------------------|----|-----------|--------|-----|---|----------|---|------|----|---|----------|
| E 18 | KSNV | 10/15/12 | 10/15/12 | M-F Today Show III 4th Hr | BM | 10am-11am | M----- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| Today 4th Hour | | | | | | | | | | | | | | | |

TODAY SHOW III

Start Date End Date Weekdays Spots/Week Rate Rating
 Week: 10/15/12 10/21/12 M----- 2 \$325.00 0.00

Order / Rev: 105003
 Alt Order #: 06837948
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|---|-----------------------|----------------|-----------------|---------------|---------------|-----------------------|-----|------------|-------------|-------|----------|
| E 18 | KSNV | 10/15/12 | 10/15/12 | M-F Today Show III 4th Hr Today 4th Hour | CM | 10am-11am | M----- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| TODAY SHOW III | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | 2 | | \$325.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/15/12-10/21/12 | | M-F Today Show III 4th Hr | 10am-11am | | M----- | :30 | | (\$325.00) | | 0.00 | NM | | |
| See MG 18.3, 18.4 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/15/12-10/21/12 | | M-F Today Show III 4th Hr | 10am-11am | | M----- | :30 | | (\$325.00) | | 0.00 | NM | | |
| See MG 18.3, 18.4 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/15/12-10/15/12 | | M-F Today Show III 4th Hr | 10am-11am | | M----- | :30 | | \$325.00 | | 0.00 | NM | | |
| Ⓜ MG for 18.2, 18.1 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 4 | KSNV | 10/15/12-10/15/12 | | M-F Today Show III 4th Hr | 10am-11am | | M----- | :30 | | \$325.00 | | 0.00 | NM | | |
| Ⓜ MG for 18.2, 18.1 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 19 | KSNV | 10/09/12 | 10/12/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | -TWTF-- | :30 | 4 | \$100.00 | 4 | 0.00 | NM | 0 | \$0.00 |
| RACHEL RAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | 4 | | \$100.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/08/12-10/14/12 | | Rachael Ray | 11am-12pm | | -TWThF---- | :30 | | (\$100.00) | | 0.00 | NM | | |
| Unresolved | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/08/12-10/14/12 | | Rachael Ray | 11am-12pm | | -TWThF---- | :30 | | (\$100.00) | | 0.00 | NM | | |
| Unresolved | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/08/12-10/14/12 | | Rachael Ray | 11am-12pm | | -TWThF---- | :30 | | (\$100.00) | | 0.00 | NM | | |
| Unresolved | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 10/08/12-10/14/12 | | Rachael Ray | 11am-12pm | | -TWThF---- | :30 | | (\$100.00) | | 0.00 | NM | | |
| Unresolved | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| E 21 | KSNV | 10/09/12 | 10/12/12 | Noon News Noon News | CM | 12-1230pm | -TWTF-- | :30 | 4 | \$125.00 | 4 | 0.00 | NM | 1 | \$125.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | 4 | | \$125.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/08/12-10/14/12 | | Noon News | 12-1230pm | | -TWThF---- | :30 | | (\$125.00) | | 0.00 | NM | | |
| Unresolved | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/08/12-10/14/12 | | Noon News | 12-1230pm | | -TWThF---- | :30 | | (\$125.00) | | 0.00 | NM | | |
| Unresolved | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/08/12-10/14/12 | | Noon News | 12-1230pm | | -TWThF---- | :30 | | (\$125.00) | | 0.00 | NM | | |
| Unresolved | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| E 23 | KSNV | 10/09/12 | 10/12/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | -TWTF-- | :30 | 4 | \$90.00 | 4 | 0.00 | NM | 0 | \$0.00 |
| AGENDA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | 4 | | \$90.00 | | 0.00 | | | | | | |

Order / Rev: 105003
 Alt Order #: 06837948
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|--|-----------------------|----------------|-----------------|---------------|-----------------------|------------|-------------|------|------|-------|----------|
| E 23 | KSNV | 10/09/12 | 10/12/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | -TWTF-- | :30 | 4 | \$90.004 | | 0.00 | NM | 0 | \$0.00 |
| AGENDA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | 4 | | \$90.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/08/12-10/14/12 | | The Agenda 1230pm | 1230-1p | | -TwThF---- | :30 | (\$90.00) | 0.00 | NM | | | | |
| Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/08/12-10/14/12 | | The Agenda 1230pm | 1230-1p | | -TwThF---- | :30 | (\$90.00) | 0.00 | NM | | | | |
| Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/08/12-10/14/12 | | The Agenda 1230pm | 1230-1p | | -TwThF---- | :30 | (\$90.00) | 0.00 | NM | | | | |
| Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 10/08/12-10/14/12 | | The Agenda 1230pm | 1230-1p | | -TwThF---- | :30 | (\$90.00) | 0.00 | NM | | | | |
| Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| E 25 | KSNV | 10/09/12 | 10/12/12 | Days of our Lives Days of our Lives | CM | 1258p-2pm | -TWTF-- | :30 | 4 | \$150.004 | | 0.00 | NM | 2 | \$300.00 |
| DAYS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | 4 | | \$150.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/08/12-10/14/12 | | Days of our Lives | 1258p-2pm | | -TwThF---- | :30 | (\$150.00) | 0.00 | NM | | | | |
| Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/08/12-10/14/12 | | Days of our Lives | 1258p-2pm | | -TwThF---- | :30 | (\$150.00) | 0.00 | NM | | | | |
| Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| E 27 | KSNV | 10/09/12 | 10/12/12 | The Doctors The Doctors | CM | 2pm-3pm | -TWTF-- | :30 | 4 | \$100.004 | | 0.00 | NM | 0 | \$0.00 |
| DRS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | 4 | | \$100.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/08/12-10/14/12 | | The Doctors | 2pm-3pm | | -TwThF---- | :30 | (\$100.00) | 0.00 | NM | | | | |
| Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/08/12-10/14/12 | | The Doctors | 2pm-3pm | | -TwThF---- | :30 | (\$100.00) | 0.00 | NM | | | | |
| Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/08/12-10/14/12 | | The Doctors | 2pm-3pm | | -TwThF---- | :30 | (\$100.00) | 0.00 | NM | | | | |
| Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 10/08/12-10/14/12 | | The Doctors | 2pm-3pm | | -TwThF---- | :30 | (\$100.00) | 0.00 | NM | | | | |
| Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| E 28 | KSNV | 10/15/12 | 10/15/12 | The Doctors The Doctors | CM | 2pm-3pm | M----- | :30 | 1 | \$100.004 | | 0.00 | NM | 0 | \$0.00 |
| DRS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | 1 | | \$100.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/15/12-10/21/12 | | The Doctors | 2pm-3pm | | M----- | :30 | (\$100.00) | 0.00 | NM | | | | |
| Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| E 29 | KSNV | 10/09/12 | 10/12/12 | Dr. Phil Dr Phil | CM | 3-4p | -TWTF-- | :30 | 4 | \$150.004 | | 0.00 | NM | 0 | \$0.00 |
| PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | 4 | | \$150.00 | | 0.00 | | | | | | |

Order / Rev: 105003
 Alt Order #: 06837948
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|--------------------|---|-------|-----------------------|-----------------|---------------|-------------|--------------|-----|---------------|-------------|-------|-------------|
| E 29 | KSNV | 10/09/12 | 10/12/12 | Dr. Phil Dr Phil | CM | 3-4p | -TWTF-- | :30 | 4 | \$150.004 | | 0.00 | NM | 0 | \$0.00 |
| PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | | 4 | | | \$150.00 | | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/08/12-10/14/12 | Dr. Phil | | | 3-4p | -TwThF---- | :30 | | (\$150.00) | | 0.00 | NM | | |
| Unresolved | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/08/12-10/14/12 | Dr. Phil | | | 3-4p | -TwThF---- | :30 | | (\$150.00) | | 0.00 | NM | | |
| Unresolved | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/08/12-10/14/12 | Dr. Phil | | | 3-4p | -TwThF---- | :30 | | (\$150.00) | | 0.00 | NM | | |
| Unresolved | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 10/08/12-10/14/12 | Dr. Phil | | | 3-4p | -TwThF---- | :30 | | (\$150.00) | | 0.00 | NM | | |
| Unresolved | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| E 31 | KSNV | 10/09/12 | 10/12/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm | -TWTF-- | :30 | 8 | \$175.004 | | 0.00 | NM | 8 | \$1,400.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | | 8 | | | \$175.00 | | | 0.00 | | | |
| E 32 | KSNV | 10/15/12 | 10/15/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm | M----- | :30 | 2 | \$175.004 | | 0.00 | NM | 2 | \$350.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | 2 | | | \$175.00 | | | 0.00 | | | |
| E 33 | KSNV | 10/09/12 | 10/12/12 | M-F Early News M-F Early News | CM | 5-630p | -TWTF-- | :30 | 13 | \$1,200.001 | | 0.00 | NM | 13 | \$15,600.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | | 13 | | | \$1,200.00 | | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 8 | KSNV | 10/08/12-10/14/12 | M-F Early News | | | 5-630p | -TwThF---- | :30 | | (\$1,200.00) | | 0.00 | NM | | |
| See MG 33.14,33.15 | | | | | | | | | | | | | | | |
| [NA] | | | | | | | | | | | | | | | |
| 9 | KSNV | 10/08/12-10/14/12 | M-F Early News | | | 5-630p | -TwThF---- | :30 | | (\$1,200.00) | | 0.00 | NM | | |
| See MG 33.14,33.15 | | | | | | | | | | | | | | | |
| [NA] | | | | | | | | | | | | | | | |
| 14 | KSNV | 10/09/12-10/12/12 | M-F Early News | | | 5-630p | -TwThF---- | :30 | | \$1,200.00 | | 0.00 | NM | | |
| Ⓜ MG for 33.9,33.8 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 15 | KSNV | 10/09/12-10/12/12 | M-F Early News | | | 5-630p | -TwThF---- | :30 | | \$1,200.00 | | 0.00 | NM | | |
| Ⓜ MG for 33.9,33.8 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 34 | KSNV | 10/15/12 | 10/15/12 | M-F Early News M-F Early News | CM | 5-630p | M----- | :30 | 2 | \$1,200.001 | | 0.00 | NM | 2 | \$2,400.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | 2 | | | \$1,200.00 | | | 0.00 | | | |
| E 35 | KSNV | 10/13/12 | 10/13/12 | Sa-Su Early News Sa-Su Early News | CM | 5pm-630pm | -----S- | :30 | 1 | \$200.004 | | 0.00 | NM | 1 | \$200.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | | 1 | | | \$200.00 | | | 0.00 | | | |
| E 36 | KSNV | 10/14/12 | 10/14/12 | News 3 Live in Prime News 3 in Prime | CM | 7-10pm | -----S | :30 | 1 | \$450.004 | | 0.00 | NM | 0 | \$0.00 |
| NEWS AFTER NFL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | 1 | | | \$450.00 | | | 0.00 | | | |

Order / Rev: 105003
 Alt Order #: 06837948
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1537

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|----------------------|---|-------------------|----------------|-------------------------|------------|---------------|------------|-----|------|------|-------|------------|
| E 36 | KSNV | 10/14/12 | 10/14/12 | News 3 Live in Prime News 3 in Prime | CM | 7-10pm | -----S | :30 | 1 | \$450.00 | 4 | 0.00 | NM | 0 | \$0.00 |
| NEWS AFTER NFL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | 1 | | \$450.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | | | |
| 1 | KSNV | 10/08/12-10/14/12 | News 3 Live in Prime | 7-10pm | -----Su | :30 | (\$450.00) | 0.00 | NM | | | | | | |
| Unresolved [FOOTBALL RAN OVER] | | | | | | | | | | | | | | | |
| E 37 | KSNV | 10/09/12 | 10/12/12 | M-F Jeopardy M-F Jeopardy | CM | 630-7pm | -TWTF-- | :30 | 4 | \$1,300.00 | 1 | 0.00 | NM | 3 | \$3,900.00 |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | 4 | | \$1,300.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | | | |
| 1 | KSNV | 10/08/12-10/14/12 | M-F Jeopardy | 630-7pm | -TWThF---- | :30 | (\$1,300.00) | 0.00 | NM | | | | | | |
| See MG 37.5,37.6,37.7,37.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/08/12-10/14/12 | M-F Jeopardy | 630-7pm | -TWThF---- | :30 | (\$1,300.00) | 0.00 | NM | | | | | | |
| See MG 37.5,37.6,37.7,37.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/08/12-10/14/12 | M-F Jeopardy | 630-7pm | -TWThF---- | :30 | (\$1,300.00) | 0.00 | NM | | | | | | |
| See MG 37.5,37.6,37.7,37.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 10/08/12-10/14/12 | M-F Jeopardy | 630-7pm | -TWThF---- | :30 | (\$1,300.00) | 0.00 | NM | | | | | | |
| See MG 37.5,37.6,37.7,37.8 [NA DBTES] | | | | | | | | | | | | | | | |
| 5 | KSNV | 10/09/12-10/12/12 | M-F Jeopardy | 630-7pm | -TWThF---- | :30 | \$1,300.00 | 0.00 | NM | | | | | | |
| Ⓜ MG for 37.2,37.3,37.1,37.4 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 6 | KSNV | 10/09/12-10/12/12 | M-F Jeopardy | 630-7pm | -TWThF---- | :30 | \$1,300.00 | 0.00 | NM | | | | | | |
| Ⓜ MG for 37.2,37.3,37.1,37.4 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 7 | KSNV | 10/09/12-10/12/12 | M-F Jeopardy | 630-7pm | -TWThF---- | :30 | \$1,300.00 | 0.00 | NM | | | | | | |
| Ⓜ MG for 37.2,37.3,37.1,37.4 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 8 | KSNV | 10/09/12-10/12/12 | M-F Jeopardy | 630-7pm | -TWThF---- | :30 | (\$1,300.00) | 0.00 | NM | | | | | | |
| Ⓜ Unresolved [PGM CHG = NBC DEBATE] | | | | | | | | | | | | | | | |
| E 38 | KSNV | 10/15/12 | 10/15/12 | M-F Jeopardy M-F Jeopardy | CM | 630-7pm | M----- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | 1 | | \$1,300.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | | | |
| 1 | KSNV | 10/15/12-10/21/12 | M-F Jeopardy | 630-7pm | M----- | :30 | (\$1,300.00) | 0.00 | NM | | | | | | |
| See MG 38.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/15/12-10/15/12 | M-F Jeopardy | 630-7pm | M----- | :30 | \$1,300.00 | 0.00 | NM | | | | | | |
| Ⓜ MG for 38.1 10/15 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 39 | KSNV | 10/09/12 | 10/12/12 | M-F Wheel M-F Wheel of Fortune | CM | 7-730pm | -TWTF-- | :30 | 4 | \$1,300.00 | 1 | 0.00 | NM | 3 | \$3,900.00 |
| WHEEL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | 4 | | \$1,300.00 | | 0.00 | | | | | | |

Order / Rev: 105003
 Alt Order #: 06837948
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1537
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|---|-----------------------|----------------|-----------------|---------------|-------------------------|------------|-------------|------|------|-------|------------|
| E 39 | KSNV | 10/09/12 | 10/12/12 | M-F Wheel M-F Wheel of Fortune | CM | 7-730pm | -TWTF-- | :30 | 4 | \$1,300.00 | 1 | 0.00 | NM | 3 | \$3,900.00 |
| WHEEL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | 4 | | \$1,300.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/08/12-10/14/12 | | M-F Wheel | 7-730pm | | -TWThF---- | :30 | (\$1,300.00) | 0.00 | NM | | | | |
| See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/08/12-10/14/12 | | M-F Wheel | 7-730pm | | -TWThF---- | :30 | (\$1,300.00) | 0.00 | NM | | | | |
| See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/08/12-10/14/12 | | M-F Wheel | 7-730pm | | -TWThF---- | :30 | (\$1,300.00) | 0.00 | NM | | | | |
| See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 10/08/12-10/14/12 | | M-F Wheel | 7-730pm | | -TWThF---- | :30 | (\$1,300.00) | 0.00 | NM | | | | |
| See MG 39.5,39.6,39.7,39.8 [na debates] | | | | | | | | | | | | | | | |
| 5 | KSNV | 10/09/12-10/12/12 | | M-F Wheel | 7-730pm | | -TWThF---- | :30 | \$1,300.00 | 0.00 | NM | | | | |
| Ⓜ MG for 39.4,39.2,39.1,39.3 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 6 | KSNV | 10/09/12-10/12/12 | | M-F Wheel | 7-730pm | | -TWThF---- | :30 | \$1,300.00 | 0.00 | NM | | | | |
| Ⓜ MG for 39.4,39.2,39.1,39.3 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 7 | KSNV | 10/09/12-10/12/12 | | M-F Wheel | 7-730pm | | -TWThF---- | :30 | \$1,300.00 | 0.00 | NM | | | | |
| Ⓜ MG for 39.4,39.2,39.1,39.3 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 8 | KSNV | 10/09/12-10/12/12 | | M-F Wheel | 7-730pm | | -TWThF---- | :30 | (\$1,300.00) | 0.00 | NM | | | | |
| Ⓜ Unresolved [PGM CHG = NBC DEBATE] | | | | | | | | | | | | | | | |
| E 40 | KSNV | 10/15/12 | 10/15/12 | M-F Wheel M-F Wheel of Fortune | CM | 7-730pm | M----- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| WHEEL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | 1 | | \$1,300.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/15/12-10/21/12 | | M-F Wheel | 7-730pm | | M----- | :30 | (\$1,300.00) | 0.00 | NM | | | | |
| See MG 40.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/15/12-10/15/12 | | M-F Wheel | 7-730pm | | M----- | :30 | \$1,300.00 | 0.00 | NM | | | | |
| Ⓜ MG for 40.1 10/15 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 41 | KSNV | 10/09/12 | 10/12/12 | FacetoFace/Ralston Rep Face to Face w/ J.Ralston | CM | 730-758pm | -TWTF-- | :30 | 4 | \$900.00 | 1 | 0.00 | NM | 3 | \$2,700.00 |
| FACE TO FACE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | 4 | | \$900.00 | | 0.00 | | | | | | |

Order / Rev: 105003
 Alt Order #: 06837948
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----------|-------------------|-----------------|--|-----------------------|----------------|-----------------|---------------|---------------|------------|-------------|------|------|-------|------------|
| E 41 | KSNV | 10/09/12 | 10/12/12 | FacetoFace/Ralston Report Face to Face w/ J.Ralston | CM | 730-758pm | -TWTF-- | :30 | 4 | \$900.00 | 1 | 0.00 | NM | 3 | \$2,700.00 |
| FACE TO FACE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | 4 | | \$900.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/08/12-10/14/12 | | FacetoFace/Ralston Report | 730-758pm | | -TWThF---- | :30 | (\$900.00) | 0.00 | NM | | | | |
| See MG 41.5,41.6,41.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/08/12-10/14/12 | | FacetoFace/Ralston Report | 730-758pm | | -TWThF---- | :30 | (\$900.00) | 0.00 | NM | | | | |
| See MG 41.5,41.6,41.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/08/12-10/14/12 | | FacetoFace/Ralston Report | 730-758pm | | -TWThF---- | :30 | (\$900.00) | 0.00 | NM | | | | |
| See MG 41.5,41.6,41.7 [PGM CGH = NBC DEBATE] | | | | | | | | | | | | | | | |
| 5 | KSNV | 10/09/12-10/12/12 | | FacetoFace/Ralston Report | 730-758pm | | -TWThF---- | :30 | (\$900.00) | 0.00 | NM | | | | |
| Ⓜ Unresolved [PGM CHG = NBC DEBATE] | | | | | | | | | | | | | | | |
| 6 | KSNV | 10/09/12-10/12/12 | | FacetoFace/Ralston Report | 730-758pm | | -TWThF----- | :30 | \$900.00 | 0.00 | NM | | | | |
| Ⓜ MG for 41.1,41.2,41.3 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 7 | KSNV | 10/09/12-10/12/12 | | FacetoFace/Ralston Report | 730-758pm | | -TWThF---- | :30 | \$900.00 | 0.00 | NM | | | | |
| Ⓜ MG for 41.1,41.2,41.3 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 42 | KSNV | 10/15/12 | 10/15/12 | FacetoFace/Ralston Report Face to Face w/ J.Ralston | CM | 730-758pm | M----- | :30 | 1 | \$900.00 | 1 | 0.00 | NM | 1 | \$900.00 |
| FACE TO FACE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | 1 | | \$900.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/15/12-10/21/12 | | FacetoFace/Ralston Report | 730-758pm | | M----- | :30 | (\$900.00) | 0.00 | NM | | | | |
| See MG 42.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/15/12-10/15/12 | | FacetoFace/Ralston Report | 730-758pm | | M----- | :30 | \$900.00 | 0.00 | NM | | | | |
| Ⓜ MG for 42.1 10/15 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 46 | KSNV | 10/09/12 | 10/09/12 | Tues PR 10-11p Tuesday Prime 10-11pm | CM | 10-11pm | -T----- | :30 | 1 | \$900.00 | 4 | 0.00 | NM | 0 | \$0.00 |
| PARENTHOOD | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -T----- | 1 | | \$900.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/08/12-10/14/12 | | Tues PR 10-11p | 10-11pm | | -T----- | :30 | (\$900.00) | 0.00 | NM | | | | |
| Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| E 47 | KSNV | 10/11/12 | 10/11/12 | Thurs PR 8-9p Thursday Prime 8-9pm | CM | 8-9pm | ---T--- | :30 | 1 | \$650.00 | 4 | 0.00 | NM | 1 | \$650.00 |
| ROCK/ALL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | ---T--- | 1 | | \$650.00 | | 0.00 | | | | | | |
| E 49 | KSNV | 10/12/12 | 10/12/12 | Fri PR 9-10p Friday Prime 9-10pm | CM | 9-10pm | ----F-- | :30 | 1 | \$750.00 | 4 | 0.00 | NM | 1 | \$750.00 |
| GRIMM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | ----F-- | 1 | | \$750.00 | | 0.00 | | | | | | |
| E 50 | KSNV | 10/12/12 | 10/12/12 | Fri 10-11p Friday Prime 10-11pm | CM | 10-11pm | ----F-- | :30 | 1 | \$1,000.00 | 4 | 0.00 | NM | 0 | \$0.00 |
| DATELINE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | ----F-- | 1 | | \$1,000.00 | | 0.00 | | | | | | |

Order / Rev: 105003
 Alt Order #: 06837948
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|--|-----------------------|------------------|-----------------|---------------|-------------------------|------------|-------------|------|------|-------|------------|
| E 50 | KSNV | 10/12/12 | 10/12/12 | Fri 10-11p Friday Prime 10-11pm | CM | 10-11pm | ----F-- | :30 | 1 | \$1,000.00 | 4 | 0.00 | NM | 0 | \$0.00 |
| DATELINE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | ----F-- | 1 | | \$1,000.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/08/12-10/14/12 | | Fri 10-11p | 10-11pm | | ----F-- | :30 | (\$1,000.00) | 0.00 | NM | | | | |
| Unresolved | | | | | | | | | | | | | | | |
| [NOT ABLE TO ACCOMODATE ADVERTISER SEPERATION; 2 breaks in program, adv. already in both.] | | | | | | | | | | | | | | | |
| E 51 | KSNV | 10/13/12 | 10/13/12 | Sat PR 8-9p Saturday Prime 8-9pm | CM | 8-9pm | -----S- | :30 | 1 | \$350.00 | 4 | 0.00 | NM | 1 | \$350.00 |
| NBC PRIME | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | 1 | | \$350.00 | | 0.00 | | | | | | |
| E 52 | KSNV | 10/13/12 | 10/13/12 | Sat PR 9-10p Saturday Prime 9-10pm | CM | 9-10pm | -----S- | :30 | 1 | \$400.00 | 4 | 0.00 | NM | 1 | \$400.00 |
| NBC PRIME | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | 1 | | \$400.00 | | 0.00 | | | | | | |
| E 55 | KSNV | 10/14/12 | 10/14/12 | Jeopardy in PRIME Jeopardy in Prime | CM | M-SA 8-11p / SUN | -----S | :30 | 1 | \$350.00 | 4 | 0.00 | NM | 1 | \$350.00 |
| TBD | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | 1 | | \$350.00 | | 0.00 | | | | | | |
| E 56 | KSNV | 10/14/12 | 10/14/12 | LAW & ORDER (synd) PRIME Law & Order (synd) PRIME | CM | M-SA 8-11p / SUN | -----S | :30 | 1 | \$350.00 | 4 | 0.00 | NM | 1 | \$350.00 |
| LAW & ORDER | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | 1 | | \$350.00 | | 0.00 | | | | | | |
| E 57 | KSNV | 10/09/12 | 10/12/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | -TWTF-- | :30 | 4 | \$275.00 | 4 | 0.00 | NM | 4 | \$1,100.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | 4 | | \$275.00 | | 0.00 | | | | | | |
| E 59 | KSNV | 10/13/12 | 10/13/12 | Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S- | :30 | 1 | \$1,100.00 | 1 | 0.00 | NM | 1 | \$1,100.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | 1 | | \$1,100.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/08/12-10/14/12 | | Sa-Su News 3 at Eleven | 11pm-1135pm | | -----Sa-- | :30 | (\$1,100.00) | 0.00 | NM | | | | |
| See MG 59.2 | | | | | | | | | | | | | | | |
| [NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/13/12-10/13/12 | | Sa-Su News 3 at Eleven | 11pm-1135pm | | -----Sa-- | :30 | \$1,100.00 | 0.00 | NM | | | | |
| Ⓜ MG for 59.1 10/13 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 61 | KSNV | 10/09/12 | 10/12/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | -TWTF-- | :30 | 4 | \$500.00 | 1 | 0.00 | NM | 4 | \$2,000.00 |
| LENO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | 4 | | \$500.00 | | 0.00 | | | | | | |

Order / Rev: 105003
 Alt Order #: 06837948
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|--|-----------------------|----------------|-----------------|---------------|---------------|-----------------------|-----|------------|-------------|-------|------------|
| E 61 | KSNV | 10/09/12 | 10/12/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | -TWTF-- | :30 | 4 | \$500.00 | 1 | 0.00 | NM | 4 | \$2,000.00 |
| LENO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | 4 | | \$500.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/08/12-10/14/12 | | The Tonight Show | 1135p-1237a | | -TWThF---- | :30 | | (\$500.00) | | 0.00 | NM | | |
| See MG 61.5,61.6,61.7,61.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/08/12-10/14/12 | | The Tonight Show | 1135p-1237a | | -TWThF---- | :30 | | (\$500.00) | | 0.00 | NM | | |
| See MG 61.5,61.6,61.7,61.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/08/12-10/14/12 | | The Tonight Show | 1135p-1237a | | -TWThF---- | :30 | | (\$500.00) | | 0.00 | NM | | |
| See MG 61.5,61.6,61.7,61.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 10/08/12-10/14/12 | | The Tonight Show | 1135p-1237a | | -TWThF---- | :30 | | (\$500.00) | | 0.00 | NM | | |
| See MG 61.5,61.6,61.7,61.8 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 10/09/12-10/12/12 | | The Tonight Show | 1135p-1237a | | -TWThF---- | :30 | | \$500.00 | | 0.00 | NM | | |
| Ⓜ MG for 61.3,61.2,61.1,61.4 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 6 | KSNV | 10/09/12-10/12/12 | | The Tonight Show | 1135p-1237a | | -TWThF---- | :30 | | \$500.00 | | 0.00 | NM | | |
| Ⓜ MG for 61.3,61.2,61.1,61.4 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 7 | KSNV | 10/09/12-10/12/12 | | The Tonight Show | 1135p-1237a | | -TWThF---- | :30 | | \$500.00 | | 0.00 | NM | | |
| Ⓜ MG for 61.3,61.2,61.1,61.4 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 8 | KSNV | 10/09/12-10/12/12 | | The Tonight Show | 1135p-1237a | | -TWThF---- | :30 | | \$500.00 | | 0.00 | NM | | |
| Ⓜ MG for 61.3,61.2,61.1,61.4 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 62 | KSNV | 10/15/12 | 10/15/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | M----- | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 1 | \$500.00 |
| LENO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | 1 | | \$500.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/15/12-10/21/12 | | The Tonight Show | 1135p-1237a | | M----- | :30 | | (\$500.00) | | 0.00 | NM | | |
| See MG 62.2 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/15/12-10/15/12 | | The Tonight Show | 1135p-1237a | | M----- | :30 | | \$500.00 | | 0.00 | NM | | |
| Ⓜ MG for 62.1 10/15 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 63 | KSNV | 10/09/12 | 10/12/12 | Late Night w/Fallon Late Night w/Fallon | CM | 1237a-136am | -TWTF-- | :30 | 4 | \$250.00 | 1 | 0.00 | NM | 4 | \$1,000.00 |
| FALLON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | 4 | | \$250.00 | | 0.00 | | | | | | |

Order / Rev: 105003
 Alt Order #: 06837948
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|--|-----------------------|----------------|-----------------|---------------|---------------|----------|------------|-------------|--------|-------|-------------|
| E 63 | KSNV | 10/09/12 | 10/12/12 | Late Night w/Fallon Late Night w/Fallon | CM | 1237a-136am | -TWTF-- | :30 | 4 | \$250.00 | 1 | 0.00 | NM | 4 | \$1,000.00 |
| FALLON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | 4 | | \$250.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | | |
| 1 | KSNV | 10/08/12-10/14/12 | | Late Night w/Fallon | 1237a-136am | | -TwThF---- | :30 | (\$250.00) | | 0.00 | NM | | | |
| See MG 63.5,63.6,63.7,63.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/08/12-10/14/12 | | Late Night w/Fallon | 1237a-136am | | -TwThF---- | :30 | (\$250.00) | | 0.00 | NM | | | |
| See MG 63.5,63.6,63.7,63.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/08/12-10/14/12 | | Late Night w/Fallon | 1237a-136am | | -TwThF---- | :30 | (\$250.00) | | 0.00 | NM | | | |
| See MG 63.5,63.6,63.7,63.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 10/08/12-10/14/12 | | Late Night w/Fallon | 1237a-136am | | -TwThF---- | :30 | (\$250.00) | | 0.00 | NM | | | |
| See MG 63.5,63.6,63.7,63.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 10/09/12-10/12/12 | | Late Night w/Fallon | 1237a-136am | | -TwThF---- | :30 | \$250.00 | | 0.00 | NM | | | |
| Ⓜ MG for 63.2,63.4,63.3,63.1 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 6 | KSNV | 10/09/12-10/12/12 | | Late Night w/Fallon | 1237a-136am | | -TwThF---- | :30 | \$250.00 | | 0.00 | NM | | | |
| Ⓜ MG for 63.2,63.4,63.3,63.1 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 7 | KSNV | 10/09/12-10/12/12 | | Late Night w/Fallon | 1237a-136am | | -TwThF---- | :30 | \$250.00 | | 0.00 | NM | | | |
| Ⓜ MG for 63.2,63.4,63.3,63.1 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 8 | KSNV | 10/09/12-10/12/12 | | Late Night w/Fallon | 1237a-136am | | -TwThF---- | :30 | \$250.00 | | 0.00 | NM | | | |
| Ⓜ MG for 63.2,63.4,63.3,63.1 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 64 | KSNV | 10/15/12 | 10/15/12 | Late Night w/Fallon Late Night w/Fallon | CM | 1237a-136am | M----- | :30 | 1 | \$250.00 | 1 | 0.00 | NM | 1 | \$250.00 |
| FALLON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | 1 | | \$250.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | | |
| 1 | KSNV | 10/15/12-10/21/12 | | Late Night w/Fallon | 1237a-136am | | M----- | :30 | (\$250.00) | | 0.00 | NM | | | |
| See MG 64.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/15/12-10/15/12 | | Late Night w/Fallon | 1237a-136am | | M----- | :30 | \$250.00 | | 0.00 | NM | | | |
| Ⓜ MG for 64.1 10/15 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | Totals | 101 | \$58,485.00 |